



"I'm Paul Nicholson, a Beaches Energy customer for 23 years, and I decided to go solar. I put in systems that provide me with hot water and electricity from the sun. I'm still a fully electric household with all modern conveniences, connected to Beaches Energy, yet I generate the vast majority of my electricity. It's a winwin from the environmental standpoint and from Beaches Energy's standpoint."

\$500 Rebate for Solar Water Heating

Sunny Florida is a natural for solar energy technologies. Now Beaches Energy Services offers a \$500 rebate for buying and installing an energy-saving solar water heater. The rebate is a credit applied directly to your utility bill. We're committed to making it easier for you to conserve energy, lower your bills, and help protect the environment.

Do a Little More. Save a Lot! Solar technologies require some initial investment (offset by our rebate) but significantly cut electricity bills and reduce pollution. A solar thermal system may reduce your water-heating expense by 50%. It lasts an average of 20 years—longer than a standard electric water heater. (A federal tax credit for installing a solar water heater could increase your savings. For details go to www.energystar.gov/taxcredits.)

How Solar Works. Solar systems use a sunlight "collector" to heat water in tubes, which is then stored in a tank. A non-shaded roof is the standard location for solar thermal systems. At www.energystar.gov, you can learn much more about placement, types of collectors, and buying tips.

Eligibility and Application. Rebates are available only to Beaches Energy Services residential electric customers and valid only on existing homes, not on new construction. To request an application, telephone 904-247-6241, email customerservice@beachesenergy.com (provide your contact information, address, and account number), or download a form at www.beachesenergy.com. Questions? Call us at 904-247-6241.

Electric price for 1,000 kilowatt-hours			
	June	July	
Base charge, residential	\$4.50	\$4.50	
KWH base charge	\$73.57	\$73.57	
Power cost adjustment	\$59.84	\$59.84	
Total	\$137.91	\$137.91	



The new Beaches Energy Services rebate program offers up to \$1,675 in energy-saving rebates for these residential energy-efficient improvements. Watch for more news!

Qualified Products or Improvements	Maximum Rebate Amounts
A/C Heat Pump SEER 14	\$100
A/C Heat Pump SEER 15 or higher	\$300
Programmable Thermostat	\$25
Duct Leak Repair/Replacement	\$150
Insulation Upgrade	\$300
Window Tint / Solar Screen	\$100
Solar Water Heater	\$500

Tidings Tips: Free & Easy

This month's feature customer, Paul Nicholson, walked the extra energy mile by investing in solar energy, but he started with free conservation. Paul also told us that his family:

- Turns off ceiling fans and lights when they leave a room.
- Avoids "energy phantoms" by unplugging cell phone chargers and satellite/cable boxes when not in use.
- Sets their thermostat at 78° or 80° in the summer and 68° in the winter.