# T I D I N G S

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Give Yourself a Gift 'Tis the Season to CARE

*Tidings* Tips: Lighten Up!





BEACHES ENERGY s e r v i c e s Ride the Green Wave

#### Wishing You New Holiday Traditions

Family traditions make holidays special. Everyone has them, from songs to ornaments, recipes to services. Enjoy them to the fullest! We at Beaches Energy Services hope you will add another: celebrating the season by conserving energy. This *Tidings* holds holiday tips for saving energy and money, along with rebates for every day after. Make this your season of renewal and change. Happy Holidays!

### Rebates: The Gifts That Keep on Giving . . .

. . . and giving and giving. Beaches Energy Services' rebates are gifts not only to you—energy and money saved—but gifts to the environment. In fact, the world's energy is a tremendous gift to everyone. Conserving it is a great way of saying, "Happy Holidays!"

The response to our new rebate program has been

**excellent.** Beaches Energy Services issued over 900 rebates in just six short months (May – October)! We say: congratulations. More than 350 homeowners are now enjoying the big benefits of new AC/heat pump systems; 400 are automatically controlling energy use with programmable thermostats; and others have made improvements from insulation to window film.

#### Make 2010 your rebate year—and have more cash next

**December.** Each of the qualified energy-efficient improvements helps reduce utility bills. Over time the reduction pays for the cost of the improvement itself, especially when you add in the Beaches Energy Services rebate. After that: savings go straight into your pocket. Visit www.beachesenergy.com for information about the rebates, or call 904-247-6241. Make 2010 your year to *Do a little, Save a lot!* 

Maximum Rebate
\$100
\$300
\$25
\$150
\$300
\$100
\$500

Electric price for 1,000 kilowatt-hours			
	December	January	
Base charge, residential	\$4.50	\$4.50	
KWH base charge	\$73.57	\$73.57	
Power cost adjustment	\$59.84	\$59.84	
Total	\$137.91	\$137.91	

## A Reminder to CARE

If you haven't donated to CARE, the holiday season is a perfect time to start. As little as \$1 per month (added to your utility bill) will help neighbors in our community keep lights and heat on. Beaches Energy Services matches all donations, and every penny goes to customers' power bills. Please call 247-6241, or download a CARE donation form at www.beachesenergy.com.



#### **Tidings** Tips: Bright Ideas

'Tis the season to reassess your holiday lighting. If you're still using old-fashioned light strings, you're wasting energy and money—more than you realize.

Some older light strings use 10 watts of electricity per bulb. Miniature lights use 70% less energy. If you still prefer large bulbs, switch to 5 watt bulbs.

Better yet, choose colorful LED holiday lights instead of incandescents. They're up to 90% more efficient, cool to the touch, shatterproof, shock resistant, not a fire hazard, and last 50,000+ hours. Now those are bright ideas.

Remember: never use indoor bulbs outside, don't staple electrical cords (use hooks), and ensure that cords and sockets are weatherproof.

Put lights on a timer to save energy.