



TIDINGS

in this issue

Earth Day, Energy Star, and
Florida Rebates

Tidings Tips: Time for a new
appliance?

ENERGY MYTH



BEACHES | ENERGY
SERVICES

Ride the Green Wave

ENERGY MYTH #3:

Energy-saving appliances are not worth the higher price.

The price tag on a major appliance is only its initial cost. You also pay for the electricity it uses over its lifetime, usually 10–20 years. Energy-efficient appliances are bargains, especially those rated Energy-Star. Savings on your utility bills can more than make up for a higher price tag. Check out this issue of *Tidings* for more information about new appliances and new Florida rebates.

Tidings Tips: Buying Appliances

Appliances made today are far more energy-efficient than older ones. Still, not all new appliances are created equal (or save as much on your power bill). Here are shopping tips.

- Read the EnergyGuide label, and look for an Energy Star label. Both result from standardized government regulations.
- The EnergyGuide label gives an estimate of the product's energy consumption or efficiency, along with the highest and lowest estimates of similar models.
- Compare the energy use of competing models. Consider both purchase price and energy use in your buying decision.
- Understand that appliances earning the Energy Star meet rigorous rules. Their advanced technologies use 10–50% less energy and water than standard models. Energy Star appliances also guarantee premium features and top performance. Remember: less repair and maintenance save money too.
- Doing more homework is easy. Visit www.energystar.gov and www.energysavers.gov for facts, guidelines, brands, and stores.



Electric price for 1,000 kilowatt-hours

	March	April
Base charge, residential	\$4.50	\$4.50
KWH base charge	\$73.57	\$73.57
Power cost adjustment	\$59.84	\$59.84
Total	\$137.91	\$137.91



Florida Celebrates Earth Day with Energy Star Rebates

Earth Day, April 22, is a global commitment to protect our fragile and amazing planet. Earth Day reminds us to save energy in our daily lives, and this year the state of Florida helps you save money at the same time.

Florida's Energy Star Appliance Rebate Program runs April 16 through April 25. Residents who buy Energy Star-qualified appliances in that period receive a 20% rebate. The program includes refrigerators, freezers, washing machines, dishwashers, room air conditioners, and tankless gas water heaters. Call it green stimulus: it's good for the economy, the environment, and your pocket-book. Go to www.beachesenergy.com for more information on state rebates, and to find out about rebates from Beaches Energy Services.

Opening of the Beaches April 24–25

Don't miss the Sandcastle Contest and Beaches Parade!
Visit www.jacksonvillebeach.org for more information.

