



TIDINGS

in this issue

Peace & Safety to All

Show You CARE

Tidings Tips: Star Power

ENERGY MYTH



BEACHES | ENERGY
S E R V I C E S

Ride the Green Wave

ENERGY MYTH #12:

CFLs are not as bright as incandescent bulbs.

Definitely false. CFLs offer a range of brightness, indicated right on the packaging. Choosing a bulb starts with wattage (energy consumed). For example, a 13–15 watt CFL is equivalent to a 60-watt incandescent. **Then check for color.** Kelvin (K) is the scientific measure of color temperature, but color descriptions are easy and clear. “Warm/soft white” is yellowish, like an incandescent (2700–3000K). “Cool/bright white” is whiter or bluish (3500–4100K). “Natural/daylight” is brightest (5000–6000K). With today’s CFLs, you can get the light you want, while using 75% less energy!

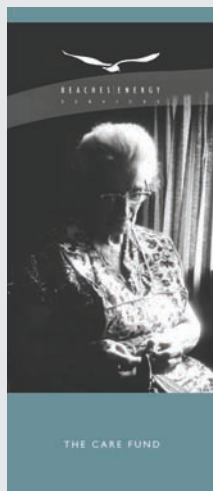
Tidings Tips: Guiding Star

When you're buying electronics as gifts or for your home, look for Energy Star on the label. From decorative light strings to CFLs, from computers to televisions, from cordless phones to major appliances, the Energy Star designation means "energy-efficient good buy." The products meet strict energy-efficient requirements, while offering features equal to or better than comparable products.



Light Up a Life

At the holidays, your small gift—as little as \$1 per month—can brighten someone's life in a big way. Donations to the CARE Program (all matched by Beaches Energy Services) help keep the power on when a customer suffers temporary financial trouble. You may add a donation to your monthly bill or make a one-time contribution; every penny goes to customers' utility bills. Please call (904) 247-6241, or download a form at www.beachesenergy.com. Give now and make a difference all year long.



Electric price for 1,000 kilowatt-hours

	November	December
Base charge, residential	\$4.50	\$4.50
KWH base charge	\$74.57	\$74.57
Power cost adjustment	\$55.84	\$50.84
Total	\$134.91	\$129.91



Decorate Without Danger

Twinkling lights may make spirits bright, but safe lights make for peace of mind. This holiday season, use these electrical-safety basics.

Light Strings

- Check old strings for cracked bulbs and frayed cords.
- Link no more than three strands.
- Don't run cords under rugs or in walking paths.
- Ensure lights are safety-tested (ETL, UL, CSA).
- Switch to colorful LED lights. They're up to 90% more efficient, cool to the touch, shatterproof, shock resistant, not a fire hazard, don't overload circuits, last 50,000+ hours, and reduce pollution. What an illumination!
- Turn off indoor and outdoor lights when away and sleeping, or set a timer.



Outdoor Precautions

- Never use indoor lights outside.
- Switch to LEDs. Large incandescent bulbs are hot enough to burn leaves in gutters.
- Don't tack or staple electrical cords; use hooks or clips.
 - Use weatherproof extension cords, plugged into GFCI outlets.



Christmas Trees

- Buy a tree with springy needles, and keep it watered.
- Place the tree three feet from all heat sources and flames.
- Don't put electric lights on a metal tree.