



TIDINGS

in this issue

Beach Fun!

Spring Forward

Tidings Tips: Spring Greening



BEACHES | ENERGY
SERVICES

Ride the Green Wave

A World of Savings

On Earth Day, April 22, people around the world will come together to inspire awareness and appreciation for the Earth's natural environment. It's a day that we can personally commit to making environmental protection a part of our daily lives. It also saves us money: a win all around! From using efficient appliances to good old-fashioned fans, you can easily cut energy use, burn less fossil fuel, reduce pollution—and lower your utility bill.

Tidings Tips: What and Where to Plant



Landscaping beautifies a home while saving energy inside it. That's because trees and bushes can create cooling shade in summer without obstructing warm sunlight in winter. Why not make Earth Day a planting day?

- Trees and dense hedges are best placed on the south, east, and west sides of a house to help cut cooling and heating costs.
- Trees that drop leaves (deciduous) block solar heat in summer but allow it in winter—a good choice for southern exposures. For the west, choose hedges or trees with lower crowns to block late-afternoon sun. Evergreens provide shade year-round where needed.
- Shading an AC unit can increase efficiency by 10%, but be sure leaves won't fall on it.
- Use trellised vines or shrubs to cool ground and pavement near the house, but not too near. In our humid climate, planting too close creates moisture problems.



Electric price for 1,000 kilowatt-hours

	February	March
Base charge, residential	\$4.50	\$4.50
KWH base charge	\$74.57	\$74.57
Power cost adjustment	\$50.84	\$50.84
Total	\$129.91	\$129.91

It's Almost Beach Time!

Our beaches are gorgeous year round, but when we start feeling the warmth of spring, it's time to mark your calendars for the **Opening of the Beaches** festivities.

Beaches Sandcastle Contest, Saturday, April 16: Time to be announced; location in front of the Sea Walk Pavilion. To register, call Jacksonville Beach Parks and Recreation at 904-247-6246.

Beaches Parade, Sunday, April 17, 2:00 P.M.: Floats, marching bands, and fun at downtown Jacksonville Beach.



Change Your Clocks —and Lawn Watering



When Daylight Savings Time begins Sunday, March 13, mandatory lawn-watering restrictions change from once to twice per week. Note that watering schedules are set by residential street numbers. **Odd-numbered addresses** water Wednesday/Saturday. **Even addresses** water Thursday/Sunday. **Commercial properties** water Tuesday/Friday. Watering hours are before 10 A.M. and after 4:00 P.M. Earth is thirstier in spring and summer—all the more reason to conserve precious water wisely.

