



TIDINGS

in this issue

Have You Visited Our Website Lately?

January Conservation Tip

Tidings Tips: Conserve and Save in 2012

Beaches Energy Services applauds artists living and working in our unique community. In 2012, each issue of Tidings will feature an artwork chosen for its ability to depict "The Art of Conservation" and our quality of life here at the beaches. January's featured work is a watercolor, entitled Heron on Bank #3 by local artist Kurtis Loftus. His website is www.thekurtisgroup.com. Read more about the entire Collection by visiting www.beachesenergy.com.



BEACHES | ENERGY
SERVICES

Ride the Green Wave

The Art of Conservation: A Collection

Living daily with an awareness and an appreciation of our unique environment is an art. Last fall, we issued a call to artists residing in our area to send representations of their work capturing what it means to live, work and play in our community. Beaches Energy Services thanks all of the artists who participated, and we are thrilled to begin showcasing these wonderful works with January's image featured here.

Conservation Tip: Winter is here, so be aware of a heat pump's costly "heat strips." To prevent the auxiliary heat from coming on, don't raise your thermostat any more than two (2) degrees at a time. Heat strips can *triple the cost* of running your heating system.



Tidings Tips: Resolve to Conserve in 2012 and Save!

Keeping conservation at the top of your mind can be easier by adopting some or all of these energy and resource-saving resolutions. Beaches Energy Services wishes you a very Happy New Year and hopes you enjoy lots of savings in the year ahead.

- Consider replacing your oldest household appliance with an ENERGY STAR® version. Appliances over one decade old are candidates. This investment will save you a lot over a number of years.
- To reduce the drafts in winter caused from windows and doors, blanket your older windows with heavy curtains, which keep your home warmer in winter AND cooler in summer. On sunny winter days, open them wide to heat your home. Make sure all windows and doors are caulked and sealed properly.
- Avoid washing clothes in hot water, unless absolutely necessary. 90% of the energy used to do laundry is in heating the water. Most detergents and machines wash clothes adequately in cold water.
- Fill your dishwasher with a full load of dishes before running it and, instead of heat, use the "air-dry" setting. Running the dishwasher fully loaded can use 1/3 less water than washing dishes by hand, saving 10 to 20 gallons per day.
- Keep your refrigerator thermostat between 38° and 42° F and save electricity. Vacuum the coils at least once a year. Dirty coils make the appliance less efficient, and the refrigerator can account for 10 to 15 percent of the average home energy bill each month!
- Perform or schedule a home energy audit to target your own home's costly energy drains. You can do-it-yourself through our on-line Energy Depot at beachesenergy.com/conservation, or call 904-247-6241 to schedule a free energy audit by a Beaches representative— and start to save!



Visit **BeachesEnergy.com** to Save Time and Energy



Our website, www.beachesenergy.com, acts as an information hub, providing convenience for our customers. Complete information—from office hours and holidays, to energy conservation tips and our service area map—is available 24/7 with Internet access. The site also offers convenient features such as the Beaches video series on energy conservation, online bill pay options and access to our online version of the Tidings newsletter. FAQs, rebate options and information about home energy audits are additional features that allow Beaches' customers easy accessibility to important information, leading to energy and money savings each and every month.

Beaches Energy Services' Facebook and Twitter also reflects our investment in our customers. Energy tips and information about our services are posted regularly, as well as *Trivia Tuesday* questions about energy savings in which our followers have a chance to win one of our Energy Conservation Kits. Beaches Energy Services is dedicated to its mission of superior customer service that is "Above And Beyond The Expected."

City Council Notice of Public Hearing

The Jacksonville Beach City Council will consider a resolution implementing a proposed water and sewer rate increase at its regular City Council meeting on:

**Monday, February 6, 2012
7:00 P.M.**

**City Council Chambers
11 North Third Street
Jacksonville Beach, Florida**

Public Hearings are open to the public and conducted in accordance with adopted procedures.

Electric price for 1,000 kilowatt-hours

	December	January
Base charge, residential	\$4.50	\$4.50
KWH base charge	\$75.57	\$75.57
Power cost adjustment	\$47.84	\$47.84
Total	\$127.91	\$127.91