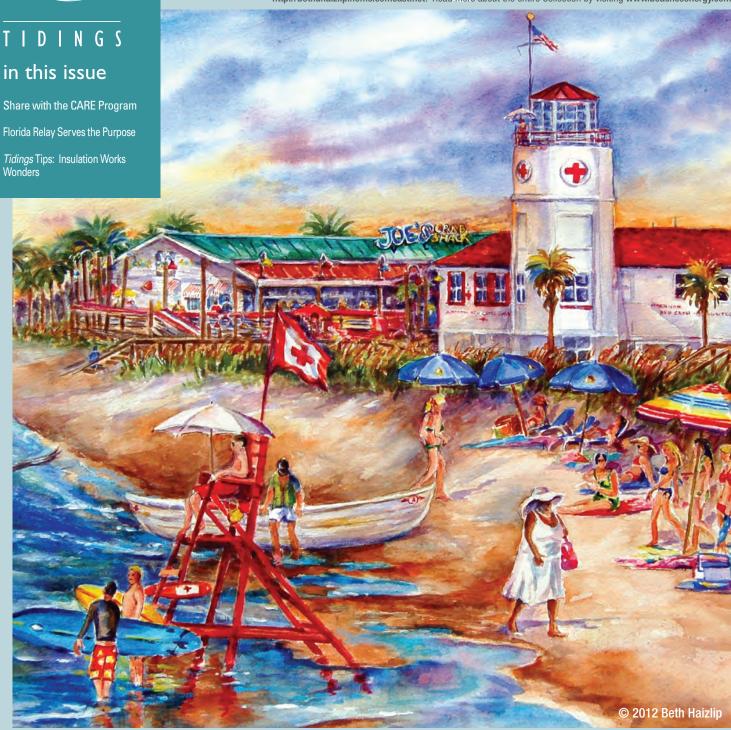


TIDINGS

Wonders

Beaches Energy Services applauds artists living and working in our unique community. In 2012, each issue of *Tidings* will feature an artwork chosen for its ability to depict "The Art of Conservation" and our quality of life here at the beaches. April's featured work is a watercolor, entitled "Summer Day at Jax Beach" by local artist Beth Haizlip. To view more of her work, visit http://bethdhaizlip.home.comcast.net. Read more about the entire Collection by visiting www.beachesenergy.com.





The Art of Conservation: Giving Back.

Our entire community benefits when we pay something forward—by giving back. Beaches Energy Services believes that this principle strengthens our community. Living daily with an appreciation of our unique environment is an art. Here at Beaches Energy, we invite you to find out more about the CARE program, where you can make a real difference in our unique community.





Tidings Tips: Insulation Can Work Wonders

Do you know your insulation's R-value? Adding or upgrading your insulation is a very cost effective way to improve energy efficiency and comfort. R-value is your insulation's ability to resist heat flow into your home. Beaches Energy Services recommends upgrading your insulation to an R-value between R30 and R38.



Do a Little

Save a Lot

Three favored types of insulation are batts, blown fiberglass and cellulose.

- · Batts insulation is rolled out to cover your attic area
- Blown fiberglass is "blown" onto the attic floor and into open cavities.
- Blown cellulose is an eco-friendly product. Made of recycled paper and cardboard and treated to be fire retardant, it also is blown onto the attic floor and into open cavities.

Beaches Energy Services offers up to \$300 for upgrading your attic's insulation. For details go to:

http://www.beachesenergy.com/documents/Rebates Insulation.PDF

Beaches Energy Services Rebates

Do a Little . . . Beaches Energy Services offers a rebate program for selected energy efficient home improvements. We know you want to conserve energy, lower your bills, and help protect the environment.





Save a Lot! Beaches Energy Services offers a total of up to \$1,675 in energy-saving rebates for these residential energy-efficient improvements. For more details about available rebates, go to: http://beachesenergy.com/about_beaches_energy_services/news/ rebates.php

| Electric price for 1,000 kilowatt-hours | | |
|---|----------|----------|
| | March | April |
| Base charge, residential | \$4.50 | \$4.50 |
| KWH base charge | \$75.57 | \$75.57 |
| Power cost adjustment | \$47.84 | \$47.84 |
| Total | \$127.91 | \$127.91 |

CARE Program

Occasionally, elderly, disabled or low-income members of our beaches community are simply unable to pay their utility bill because of a sudden or temporary financial crisis. The Beaches Energy Services CARE Program is designed to help until they can sort out their situations.



The CARE Program depends on your help to make it work. We encourage our customers in Jacksonville Beach, Neptune Beach, Ponte Vedra Beach, and Palm Valley to donate a small amount each month to the CARE Program. It's easy to be a friend and donate. You can volunteer to make monthly contributions by simply completing a sign-up form. Beaches Energy Services will match all contributions, doubling the impact of your generosity. For more information and to download our CARE brochure and sign-up form, please visit http://beachesenergy. com/care_program/.



Florida Relay Communications

Beaches Energy Services offers special services to customers who are Deaf, Hard of Hearing, Deaf/Blind, or Speech Disabled. Through the Florida Relay Service, people who use specialized telephone equipment can communicate with people who use standard telephone equipment. Our hearing and speech-impaired customers may contact us through the Florida Relay Center. To call Florida Relay Center, dial **7-1-1**, or call the voice line at **800-955-8770**; the TTY (text telephone) is **800-955-8771**. There is no charge with toll free access calling and we are available 24 hours a day, 365 days a year. There is no restriction on the number or length of your calls, and no charge for local calls. In an emergency, Florida Relay users should call 9-1-1 directly or the emergency services center in their community.

What Our Customers Tell Us

Thank you for your kind attention when I recently called for information. I was in the process of selecting a new air conditioning system and had many questions including the correct size of the unit and energy ratings. You went above and beyond my expectation by patiently answering all my questions and explaining things in a clear manner. 33

Carol Mintzer