



## TIDINGS

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Beaches Energy Services applauds artists living and working in our unique community. In 2012, each issue of *Tidings* will feature artwork chosen for its ability to depict "The Art of Conservation" and our quality of life here at the beaches. September's featured work is an oil painting on canvas entitled "Late Summer" by local artist, Russell Wilson. To view more of his work, visit [RussWilsonStudios.com](http://RussWilsonStudios.com). Read more about the entire Collection by visiting [www.beachesenergy.com](http://www.beachesenergy.com).



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BEACHES | ENERGY  
SERVICES

*Ride the Green Wave*

## Continuity of Service Provided Artfully

Beaches Energy Services is dedicated to providing continuous reliable electrical service to our Beaches communities. Continuity is a principle we strive to protect and maintain. *Living daily with awareness and an appreciation of our unique environment is an art.* Beaches Energy Services continues to offer service – above and beyond the expected – to our community, providing the power you depend upon for all quality of life.



## Tidings Tips: Replacing Your Water Heater?

Beaches Energy Services is offering a rebate of \$500 for each of two types of ENERGY STAR® water heater replacements. A smart investment in either of these water heating solutions will provide great savings later. ENERGY STAR® qualified heat pump water heaters use super-efficient technology which can cut water-heating costs by more than half!

Solar water heaters use the sun's energy to produce 80-90% of your hot water needs. A heat pump water heater uses heat pump technology for heating water, and compared to a conventional electric water heater is more than twice as efficient. If you have time to plan ahead, consider one of these exciting new technologies for your next water heater purchase.



**Conservation Tip:** Beaches Energy Services suggests you adjust your water heater to between 120–130° for maximum savings.

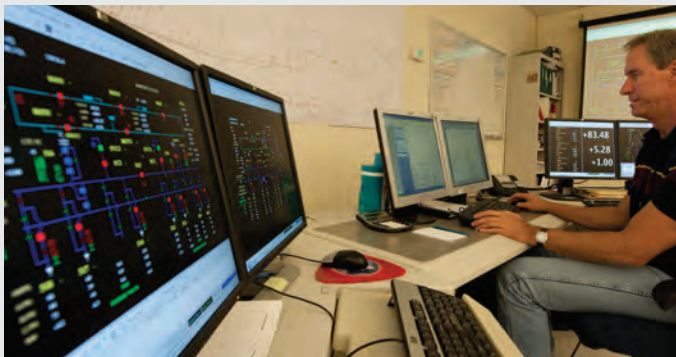
## Energy Audits

Beaches Energy is pleased to offer free residential energy surveys to help you save money and conserve energy. Energy efficiency is good for everyone and the environment. At your convenience, our Conservation Specialist will perform a detailed energy analysis to help identify energy waste and recommend energy-saving tips you can use to reduce your energy bill. Call 904-247-6241 to schedule your free Energy Audit—and start to save! Commercial customers pay ½ of the cost of the commercial audit.



## Power Outages

When your power is interrupted, call our 24-hour emergency line at (904) 247-6171. State-of-the-art technology helps us identify problems before they occur, and allows us to re-route power to minimize customer outages. Continual inspection and maintenance of equipment, plus an aggressive tree-trimming program, ensure system reliability. Customer outage time in 2011 averaged only 17 minutes, which is less than the twenty-four utilities surveyed by the Florida Municipal Power Agency. Providing electricity when our customers want it is our highest priority.



### Electric price for 1,000 kilowatt-hours

	August	September
Base charge, residential	\$4.50	\$4.50
KWH base charge	\$75.57	\$75.57
Power cost adjustment	\$44.84	\$44.84
Total	\$124.91	\$124.91



## Save a Lot!

## Beaches Energy Services Rebates: Do a Little . . . Save a Lot!

Beaches Energy Services is now offering a new \$500 Rebate for ENERGY STAR® Heat pump water heaters, available September 1. We know you want to conserve energy, lower your bills, and help protect the environment. Through rebates—dollar credits applied directly to your utility bill—Beaches Energy Services helps you improve the energy efficiency of your home through the purchase and installation of energy-saving equipment and other improvements. Beaches Energy Services offers a total of up to \$1,825 in energy-saving rebates for these residential energy-efficient improvements.

Qualified Products or Improvements	Maximum Rebate Amount
A/C Heat Pump SEER 14	\$100
A/C Heat Pump SEER 15 or higher	\$300
Programmable Thermostat	\$25
Heat Pump Water Heater	\$500
Insulation Upgrade	\$300
Window Film / Solar Screen	\$100
Solar Water Heater	\$500

## Hurricane Flood Protection

Hurricanes and other tropical storms are the primary source of flooding in our community. You can find additional information concerning flooding, flood insurance, and flood protection at [www.jacksonvillebeach.org](http://www.jacksonvillebeach.org).